

2017 - 2018

DESIGN CHALLENGE ASIA

“PROMOTING LIFELONG HEALTHY HABITS THROUGH DESIGN”

/ THEME of 2017-18

Theme this year is “PROMOTING LIFELONG HEALTHY HABITS THROUGH DESIGN.” The Challenge is focused on ideas that create and support healthy habits – including financial, physical, and social behaviors – which are shown to improve quality of life. We invite submissions that promise to help people everywhere who wish to become mentally sharp, physically fit, and financially secure.

KEY DATES

Submissions due	October 6, 2017
Finalists announced	October 25, 2017
Finals & Award Ceremony	December 2, 2017 (Taipei, Taiwan)

/ ELIGIBILITY

- The challenge is open to teams of 1-5 students enrolled during the 2017-18 academic year, attending any accredited university or college globally.
- All Asian nationalities are accepted. We welcome teams that build up with cross generation team members.

/ AWARDS of DCAsia

The Asia Challenge Committee will provide mentorship pairing and training programs to the top three winning teams, along with US\$1,500 towards travel expenses to the Stanford Design Challenge Final hosted by Stanford Center on Longevity in April 2018. Winning teams must prepare for and submit their designs to the Stanford Design Challenge. \$17,000 in cash prizes will be awarded at the final, and finalists will receive paid travel to Stanford, where they will present their designs to renowned industry, academic, and government leaders.

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/ For REGISTRATION



/ More DETAILS

